



MADCAP LUXE
ADVENTURE KIT

THE SAUDI ARABIA GRAND DRIVE
DAKAR EDITION

5TH - 12TH
JAN '26 JAN '26

SAUDI ARABIA

WHERE LEGENDS MEET THE DESERT.

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THE BEGINNING

"Endurance, Heritage, and Discovery"

From the Red Sea coast to the Empty Quarter, for one week you will traverse 2000+ km of Saudi Arabia's most dramatic landscapes, driving through deserts, canyons, and UNESCO heritage sites, culminating at the Dakar Rally, the toughest motorsport event on earth.

Here, you will stand alongside distinguished patrons of adventure, motorsport connoisseurs, and global endurance aficionados. Guided by a Dakar racer, you will not just watch history, you will drive it, live it, and share it.

*Entry is reserved for only 15 seats worldwide.

THE INVITATION





Madcap Luxe curates extraordinary self-drive odysseys where adrenaline, heritage, and indulgence unite. Each expedition is a once-in-a-lifetime story, blending access to the world's most dangerous races with seamless luxury and cultural immersion.

Co-founded by Rannvijay Singha, Madcap Luxe is a global circle of adventurers, collectors, and patrons of speed. The Dakar Frontier is your passage into the sands of history — an immersion into the rally that defines endurance and legend.



GENESIS



Motorsport, to me, has always been about courage, camaraderie, and stories that live forever. The Dakar embodies all of this — it is not just a race, it is a testament to human spirit and endurance.

With Madcap Adventure, our aim is to take connoisseurs like you closer to these moments — not as spectators, but as participants. To live inside the rally, to share conversations with racers at the bivouac, and to feel the pulse of the desert beneath your wheels.

I look forward to welcoming you in Jeddah as we set out together on this once-in-a-lifetime journey — not as a guide, but as a fellow traveller in the Circle.



Rannvijay

RANNVIJAY SINGHA

Co-Founder
Madcap Adventure



JEDDAH

Cosmopolitan gateway on the Red Sea



ALULA

Timeless desert heritage,
home to Hegra
(UNESCO World
Heritage Site).



HAIL

Desert crossroads and Dakar's endurance hub.



RIYADH

Saudi's vibrant capital, cultural and modern.



THE EMPTY QUARTER & DAKAR BIVOUAC

The beating heart of the Dakar Rally.



TOYOTA LAND CRUISER/ NISSAN PATROL

or
Similar desert-tested
icons of endurance.



TOUR LED BY A DAKAR RACER

Real insider knowledge on rally
stages and terrain.



EXPERT-LED CONVOY

With lead & sweep cars
plus support team.



OPTIONAL CHAUFFEUR-DRIVEN SUVS

Available on request, subject to availability.

DRIVING REQUIREMENT

Valid license (5+ years) + International Driving Permit (IDP) mandatory for drivers.

ROSEWOOD,
JEDDAH Luxury by the
Red Sea

CARAVAN
BY HABITAS,
ALULA Desert
chic

SHADEN RESORT,
Set against
sandstone cliffs ALULA

CLOUD 7 RESIDENCE,
ALULA Boutique
desert stay

MILLENNIUM
Comfort in desert
heartlands HAIL HOTEL

HOLIDAY INN
AL QASR
RIYADH capital city
indulgence.

THE STAYS



DAY 1

ARRIVAL



- Arrive in Jeddah, transfer to Rosewood Jeddah.
- Evening welcome dinner and Circle briefing with Rannvijay Singha — a relaxed introduction where stories are shared, the adventure ahead is unveiled, and bonds are formed within the Circle.

DAY 2

INTO THE DESERT



06TH JAN
JEDDAH - ALULA

- Drive your Toyota Land Cruiser / Nissan Patrol convoy.
- Scenic halts at ancient desert landscapes & canyon viewpoints en route.
- Stay at Caravan by Habitas, AlUla.
- Stargazing & desert storytelling around a curated Circle dinner under the night sky.

DAY 3

HERITAGE & RALLY



THE JOURNEY

- Self-drive convoy across Dakar rally terrain with stage viewing stops.
- Explore Hegra (UNESCO World Heritage Site) — ancient Nabataean tombs carved into sandstone cliffs.
- Visit Elephant Rock, AlUla's iconic natural sandstone arch.
- Stay at Shaden Resort, AlUla.

DAY 4 SKY & SAND



08TH JAN

ALULA LOCAL + RALLY STAGE

- Continue Dakar immersion: drive parallel routes, view Dakar Rally stages in action.
- Optional hot air balloon ride over AlUla.
- Explore AlUla Old Town, a maze of mudbrick houses frozen in time.
- Stay at Cloud 7 Residence.

DAY 5

THE LONG MARCH



09TH
JAN
ALULA - HAIL

THE JOURNEY

- Epic self-drive convoy across vast desert plains and rocky trails, tracing sections of the Dakar route.
- En-route stop at Khisham Volcano Field, a surreal black-rock desert unlike anything on earth.
- Stay at Millennium Hail Hotel.
- Relaxed Circle dinner, sharing stories from the day's toughest leg.

DAY 6

CAPITAL CROSSING



THE JOURNEY

- Push endurance limits on long-haul stretches that echo Dakar rally stages — a true test of man and machine.
- Scenic halt at Qassim desert farms & oases, experiencing a softer side of Saudi's heartland.
- Evening arrival in Riyadh. Stay at Holiday Inn Al Qasr.

DAY 7

LIVE THE DAKAR

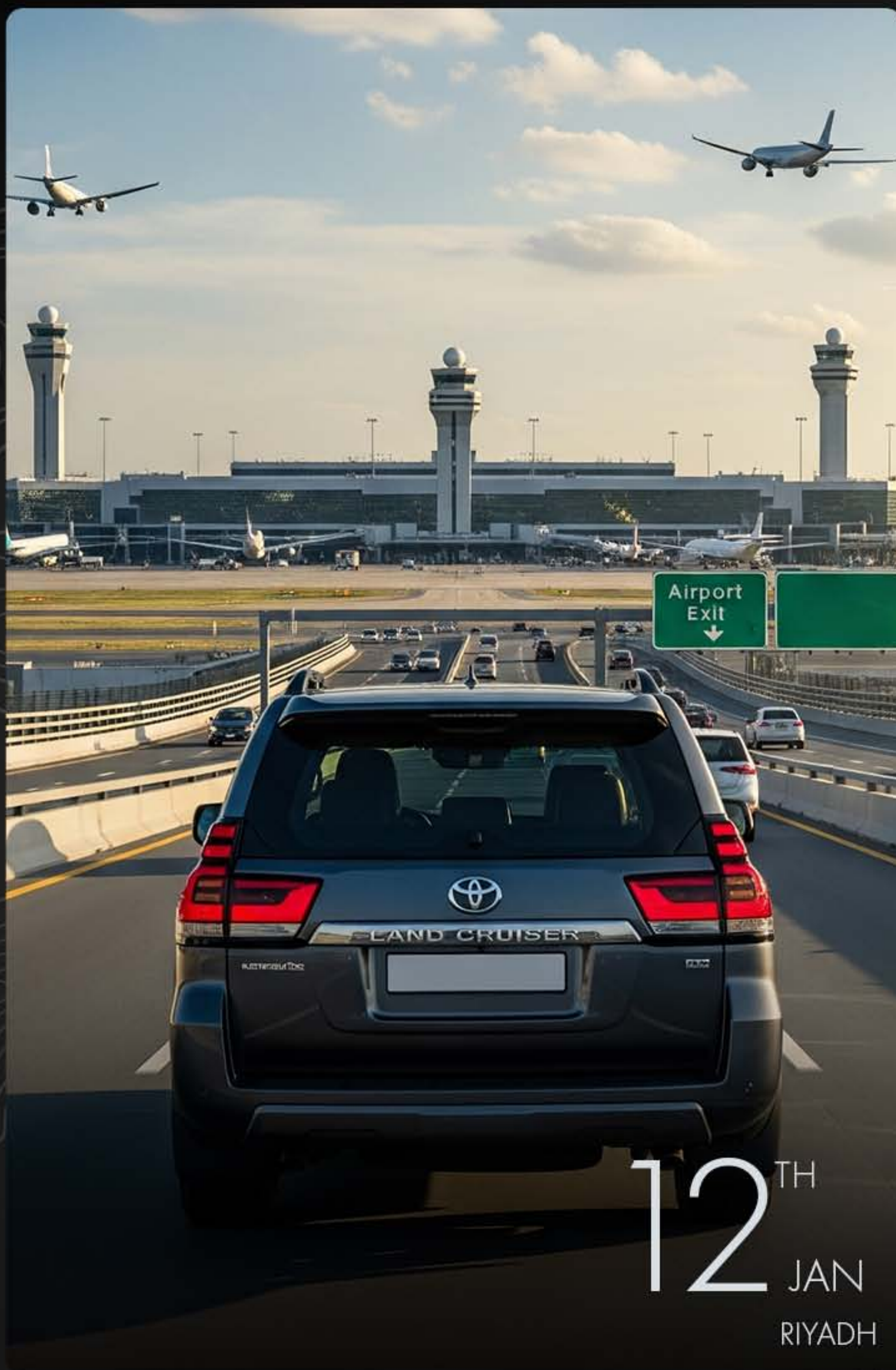


11TH JAN
RIYADH LOCAL + BIVOUAC

- Morning drive to Edge of the World & National Museum.
- Exclusive access to the Dakar Bivouac, with behind-the-scenes immersion alongside racers, tuners, and teams.
- Dakar Club hospitality with gourmet food, live race feeds, and racer interactions.
- Return to a premium stay at Holiday Inn Al Qasr, Riyadh – capital city indulgence.
- Witness Dakar podium moments & prize celebrations.

DAY 8

DEPARTURE



- Breakfast at leisure.
- Chauffeur-driven airport transfers.

- Hosted by Rannvijay Singha in Jeddah.
- Tour led by a Dakar Racer – insider guidance and access.
- Follow the Dakar Trail – drive 2000+ km, including 100 km on actual Dakar Rally routes.
- Stage viewings from inside Dakar Rally terrain on select days.



- Exclusive Dakar Bivouac & Club Access – food, hospitality, racer appearances, and live race feeds.
- Witness podium prize distribution and share in the celebration.



- Explore Hegra (UNESCO World Heritage Site) and AlUla landscapes.
- Optional hot air balloon ride over AlUla.
- Edge of the World and National Museum, Riyadh.
- Khasham Volcano Field stop en route to Hail.
- Expert convoy support with lead & sweep cars.
- Concierge & 24/7 support team ensuring seamless luxury in rugged terrains.



1.

Respect the desert,
the machines,
and the rally.

2.

Safety is luxury's
highest form.

3.

The Circle thrives in
camaraderie, discretion,
and shared passion.

4.

Only 15 seats worldwide
- a tribe for the rare few.

THE CODE



THE INCLUSIONS



Luxury stays
on twin-sharing basis
(single occupancy at extra cost).



Self-drive
Toyota Land Cruiser/
Nissan Patrol SUVs
(2 participants per car).



Lead & sweep convoy
support cars with
expert crew.



All permits and
access costs covered.



Dakar Bivouac entry
& Club hospitality.



Tour led by Dakar racer,
Madcap Luxe hosts
& concierge support.



Curated meals
(except Day 1 lunch).



Madcap Adventure
Goodie Bag.



All chauffeur-driven
transfers in
Jeddah & Riyadh.



Visa Assistance Provided
(Our team will guide
you through the visa
application process).

THE EXCLUSIONS



International flights
to/from Saudi Arabia



Visa fees
& processing



Personal travel
& medical insurance
(mandatory)



Chauffeur-driven
SUVs
(on request, extra cost)



Optional hot air
balloon ride



Shopping &
bespoke indulgences



Food & beverages
beyond inclusions



Gratuities beyond
inclusions



Any item not
expressly mentioned
under Inclusions



Refundable
car security deposit,
(payable 15 days before
the expedition)



- Limited to 15 seats worldwide.
- Driving participants must hold an active license (5+ years) + IDP.
- Itinerary may be adjusted due to Dakar Rally stages, weather, or unforeseen circumstances.
- All accommodations are carefully curated at the listed properties. In the rare event of an operational change, an equivalent property of matching standard and experience will be arranged.
- At the time of booking, 50% payment is required; the balance must be cleared 60 days before departure.
- Insurance is mandatory.
- Madcap Luxe ensures curated safety but does not assume liability for self-drive and rally related risks or force majeure.



MADCAP LUXE

ADVENTURE KIT

THE SAUDI ARABIA GRAND DRIVE DAKAR EDITION



INR
7,85,000 + GST
Per Person Price

- Approx. USD 8,899
(conversion subject to prevailing rates)
- Based on twin sharing (both hotels & cars).
- Single occupancy available at additional cost.

THE PRICE



THE BEGINNING

WELCOME TO THE TRIBE
OF LEGENDS

THIS IS NOT JUST TRAVEL. THIS IS THE DAKAR FRONTIER.

CONTACT US!

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